

*Discover the art of strategic pitching.*

*Learn the basics for building and delivering a compelling argument.*

*This one-day workshop gives you a framework for always being at your best in front of any audience.*

## What You'll Do

- Learn the difference between a presentation and a pitch. And how knowing that changes everything
- Discover and apply a pitching framework that will help you to win authority and get to clarity quickly
- Discover and apply a structure that saves you time, money, and stress

## What We'll Do

- Share the benefits of moving away from an outputs-focused 'presentation' mindset and into an outcomes-focused 'pitch' mentality
- Introduce you to 'Strategic Pitching' where we put outcomes and process before personality and platforms to get you building and delivering outcomes-focused pitches in your own voice and unique style
- Drill into a framework from selling, not telling, when you want to take an audience with you
- Do it in ways that entertain, engage and involve, using techniques and proprietary tools designed to bring out your best
- Provide on-the-spot constructive feedback for immediate improvement

## What You'll Walk Away With

- A pitching mindset. You'll understand the gulf between a presentation and a pitch and know how to apply it for new outcomes
- A new framework for winning authority, finding and delivering clarity, and the knowledge to build trust in any situation
- An understanding of the strategy, process, priorities and tactics needed to pitch with purpose

## Format

- Online full-day workshop
- Comprehensive workbook and resources

## Investment

- \$1144.00 per person



### Facilitator:

**Pete Cunningham**

Pete is the co-founder of Brisbane-based advertising agency Redsuit and the Head Camper at Pitch Camp. He has over 35 years' experience building and pitching the arguments that sell ideas. He has been providing strategic pitching skills training and support to staff and clients for more than 15 years.